

# Use of the PMSS logo



## Level 1 logo



	Pantone 85% 285 c CMYK 77,41,0,0 RGB 60,138,214
	Pantone Cool Grey 7 c CMYK 0,0,0,37 RGB 163,161,158
	Pantone Process Black c CMYK 0,0,0,100 RGB 43,41,38

## Level 2 logos



	Pantone 85% 285 c CMYK 77,41,0,0 RGB 60,138,214
	Pantone Cool Grey 7 c CMYK 0,0,0,37 RGB 163,161,158
	Pantone Process Black c CMYK 0,0,0,100 RGB 43,41,38

## Level 3 logos



	CMYK 0,0,0,70 RGB 96,93,92
	CMYK 0,0,0,40 RGB 150,149,148
	CMYK 0,0,0,100 RGB 43,41,38

Whenever possible you should use the level 1 logo.

If the logo is to be used over a darker background then you should use one of the level 2 logos.

If the logo is to be printed in gray scale or black and white use the level 3 logos.

Vector logos should be used whenever possible.

